



**33rd District Agricultural Association
Bolado Park Event Center
San Benito County Fairgrounds
County Fair Special Events
Sunday October 5, 2025
Truck and Tractor Pull**

Request for Proposal

The 33rd District Agricultural Association (33rd DAA/Fair) is requesting proposals for Promoters/Associations to stage a Truck/Tractor Pull (hereinafter "Pull Event") at the San Benito County Fairgrounds located at 9000 Airline Highway, Tres Pinos, CA 95075 on Sunday, October 5, 2025 beginning at time agreed upon after 10:00am and running to no later than 4:00pm (to run concurrently with the San Benito County Fair). The duration of the event shall be no less than two hours and not more than four hours. The event should include both professional and local amateur-operated vehicles.

Submittals should be received by email, US Postal Service or FedEx at the Fair Office no later than 3:00 pm on Friday, January 10, 2025.

Mailing address: P.O. Box 780, Tres Pinos, CA 95075

Delivery address: 9000 Airline Highway, Tres Pinos, CA 95075

Questions regarding the following requirements should be directed to

Dara Tobias, phone: 831-628-3421 email: dara@sanbenitocountyfair.com.

Duties and Responsibilities of the Contractor/Promoter for Saturday Pull Event:

1. Provide all necessary equipment and personnel for the Pull Event including but not limited to the sled and scales. Show will include such exhibition classes as (but not limited to) stock, street modified, country modified, super stock, diesel, and pro-modified. Please provide in your bid a description of the equipment/personnel to be included.
2. Take full charge of the event and provide the following services, at a minimum: preliminary arrangements, marketing to participants, participant registration, pit-pass control, pay and present purses, and furnish and present trophies. Please provide a description of the event services to be provided in your bid.
3. Announcer(s). Note: The arena has an existing sound system.
4. Clean-up of trash in the arena and track floors upon completion of the event to be completed by 4 p.m.

5. Repairs of any damage caused by the event. Any repairs, or clean-up that is provided by BPEC/Fair staff will be charged to the Contractor/Promoter at the prevailing rate for time and material.
6. Control access to the Pit Area and provide security personnel in the Pit Area. No one under the age of 18 is to be allowed in the Pit Area unless directly connected to a registered exhibitor. Check-in participants and inspect coolers for alcohol at the main gate/perimeter to the Arena and pit area. One security officer from BPEC/Fair will be located at this point also.
7. Execute release of liability waivers for all participants and persons receiving a Pit Area pass. Deliver one copy of waivers to BPEC/Fair office within 7 days of the event.
8. For the safety of all, NO ALCOHOL or DRUGS will be consumed in the Pit Area.
9. Acknowledge the following:
 - (a) All concessions for food and alcohol sold in the Grandstand for consumption in these areas, shall remain the right of the BPEC/Fair;
 - (b) All Grandstand, main gate entrance and parking fees are solely the revenues of the BEPC/Fair.
 - (c) BEPC/Fair sponsorship program will offer and retain revenue from the weeklong Grandstand sponsorship opportunity.
10. Furnish evidence of insurance (\$5,000,000, minimum) as outlined by requirements of California Fair Services Authority. Detail can be provided upon request.
11. If event sponsors are secured by Promoter, placement of sponsor signs or banners in Grandstand/track/arena/pit area must be coordinated with BPEC/Fair.
12. Parking and vehicular circulation by event participants must be done in accordance with diagram and instructions provided by BPEC/Fair.

The 33rd District Agricultural Association (33rd DAA/Fair) agrees to provide the following:

1. Event facilities: Track / Arena / Pit Area. Track prepared and ready for pull event.
2. PA system with technician.
3. Event promotion in conjunction with Fair marketing.
4. One portable toilet in pit area.
5. An on-site, licensed emergency and medical response team dedicated to the Pit area for the duration of the show, not to exceed 4 hours.
6. Fair admission, through the Main entrance secure entry gate, for all persons wearing an event pit wristband.
7. One security officer to assist with checking trucks in and discouraging unwelcome people into the pits at entry to arena perimeter.
8. Restoration of soil conditions in track area after the event.
9. Disposal of trash and recycling after bagging/collection by Promoter.
10. Payment of agreed promoter fees at the end of the event.

Complete Bid packages for Sunday Truck Pull Event shall contain the following:

- Name of company/association with contact information of key people (address, telephone, email).
- Brief history of company/promoter: years in business.
- Prior experience with similar event.
- Safety record of prior events in past ten years.
- References: minimum of three, with name, title, and contact information.
- Description of equipment and personnel to be provided.
- Short (one paragraph) biographies of key individuals involved.
- Event details: proposed timeframe, classes of vehicles, estimated attendance, etc.
- Business Proposal: Cost the promoter will charge, including necessary fees, to produce the requested event.
- Evidence of insurance.
- Acknowledgement of responsibilities of promoter and 33rd DAA/Fair as stated above.
- Marketing: Promoter's basic plan for marketing their event and Sponsorship plan if any to avoid conflict with existing 33rd DAA/Fair Sponsors.
- Name(s) of non-profit(s) to benefit from promoter's receipts if promoter is to market the event as a charity benefit.
- Diagram of how track/arena will be used, depicting pit area, entrances, and exits and fire/emergency lanes.

Please submit two copies on paper and an emailed PDF if desired; to the 33rd DAA/Fair Office no later than 3:00 pm on Friday, January 10, 2025. (Mailing address: P.O. Box 780, Tres Pinos, CA 95075; delivery address: 9000 Airline Highway, Tres Pinos, CA).

Bid documents will not be returned. Please note that the 33rd DAA/Fair is a public agency and therefore the bid documents become a matter of public record that may be viewed by the public.

Process for awarding Bids:

The Fair Programs Committee of the 33rd DAA/Fair will review bids and make recommendation to the full Board. The Board will evaluate bids according to promoter experience, safety record, adequacy of staffing plan, and proposed business terms. The Board anticipates considering decision about accepting bid and awarding contract at the Board meeting on the evening of January 14, 2025. The Board reserves the right to reject all bids or to request modifications of a bid.

Attachment:

- Diagram of Grounds/Track/Arena

Legend

San Benito County Fairgrounds

Legend for Ground Map

Designated open Fire Lane

New perimeter Fence on back of arena and livestock barns

Buildings A-H
Livestock barns with Animals

SA 1-5
Safe Areas for evacuation and gathering if needed

ART
Art and photography Exhibit Building

YOUTH
Youth Arts and Crafts Exhibits

HF
Heritage Foundation Hospitality Room and Patio

MSR
Main Show Ring for Livestock Shows

F+G
Flowers and Garden Exhibit Room

SSR
Small Show Ring for Livestock Shows

EXRS
Exhibitors Rest Areas

BB
Barnyard Buddies and Adventure for kids

OF
Business Office and Administration

LOT 1-4
Parking Lots

Entry Gates **In Yellow** Permission/Permits/Tickets Required

