



33RD DISTRICT AGRICULTURAL ASSOCIATION
9000 Airline Highway
PO Box 780
Tres Pinos, CA 95075
831-628-3421



Dear Market Livestock Award Donors,

We are reaching out to you with another unprecedented change in our traditional Fair experience. Our market livestock show is scheduled to be an online experience this year and we will not have any breeding or feeder shows. We have begun working with Walton Webcasting to set up a platform for our exhibitors to upload video of them, in uniform, showing their animals. This will give them an opportunity to have a judge evaluate their entry and place it in a format that will eventually identify the Grand Champion and Reserve Grand Champion. The animals will be weighed at the Fairgrounds before trucking to the processor. Those weights will be forwarded to Walton and they will break classes so the animals will be competing with similar size animals, as in a live show. We do not know the dates the shows will be webcast yet, but, as soon as we do, we will post them and provide links to the show on our social media pages and our website. This process will also include an online Market Auction hosted by Stock Show Auctions. The exhibitors will upload a photo of their project animal and the Auction will be open for bidding and add ons for several days. Buyers will be allowed to make a custom purchase and have it processed for pick up at Freedom Meat Locker.

We know this is not the way any of us want to see our Fair happen, and we know that this process is causing disappointment for many exhibitors and their families. We are disappointed too. We are working hard on many fronts to move up hill on sliding sand. We are looking at over 70% revenue losses on the grounds this year and restrictions for any events we may be able to have are so difficult to overcome with our small staff we are having to cut back more extremely than we ever imagined we would. We also know that many of you and your businesses are in a similar struggle to keep your businesses open.

On a positive note, we have had requests from community members to donate to our Livestock awards. In an attempt to make that available, we are opening our Fair awards program with a slightly different look this year. If you are interested in donating to awards for the Market Livestock show exhibitors, your donation of any amount will go into a pool with all other donations. When we reach the final date to accept donations, August 14th, we will know the amount we have to spend to purchase awards. To minimize production and mailing expense we are attempting to reach you all by email and social media posting. If we have to mail letters or documents we will reimburse that cost from the donations before determining the final amount to spend on awards. Our awards committee will then research awards that are fun and still fit in the budget. We do not guarantee buckles or any specific awards. We will not be able to take a donation for any one award. All award donations will be part of the pool and will be spent entirely on the awards program expenses; postage, purchasing items and shipping.

Thank you for your continued support of the San Benito County Fair and Fairgrounds and our youth exhibitors. Please share this letter with any other interested donors, and contact us if you have any questions; 831-628-3421 or dara@sanbenitocountyfair.com. Return the bottom portion with your donation and check or call the office to make a credit card payment.

2020 MARKET LIVESTOCK AWARD POOL DONATION

***Donations must be received in the office by Friday August 14th*
to be available for awards**

Donations received later will be returned or you or may designated them for general operations support.

Name: _____

Donation amount: _____

Checks made payable to the 33rd DAA can be mailed to PO Box 780 Tres Pinos, CA 95075.

Please consult your tax professional to determine the benefit of your donation.

