



33RD DISTRICT AGRICULTURAL ASSOCIATION
9000 Airline Highway
PO Box 780
Tres Pinos, CA 95075
831-628-3421



June 10, 2020

To our Community, Volunteers, Exhibitors and Sponsors,

After careful consideration of the limitations continuing from the Covid 19 pandemic and the severe revenue losses we have experienced because of it, the Board of the 33rd DAA has unanimously approved a motion to cancel our traditional San Benito County Fair event for 2020.

After conversations with our Carnival operator, many of our vendors and entertainers, we feel that this is the best decision to preserve our ability to have future Fairs and events and to keep Bolado Park operational during these difficult times. Our hearts are heavy and while it may seem like a decision was made too early, we have to project far into the Future given the unknowns we still are hit with daily.

We have already committed to a Virtual Market Livestock Show and Sale and our exhibitors are going to raise their animals and learn from that valuable experience. They will show them virtually and the Auction will be open over several days for their buyers to purchase their animals. We are also committed to engage with a company that allows the buyers to receive the product from the Auction.

We have also started putting together a plan for a drive-through and virtual Fair experience that will showcase our Sponsors and local businesses in creative ways. We also plan to have an opportunity to show your art, crafts, photos and quilts on our virtual media pages. Watch for more information. We want you to be included, let us know if you want to be part of the team! You just may be able to dunk tank your favorite local politician from your sunroof! Please save the original October 1st- 4th dates and stay tuned for more information.

Thank you for your patience and understanding while we all work through this sad and unprecedented decision.

Sincerely,

Dara

Dara Tobias
CEO/Fair Manager
dara@sanbenitocountyfair.com