

Dept. 47 - Photography

Co-Chair Marisa Duran (310) 985-4767 or marisanned@yahoo.com
Co-Chair Mike Self (213) 268-2164. Questions accepted by text or phone.
Volunteers Needed - please call text. Or email the Department
Chairs or submit form at back of this Exhibitor Handbook.

Important Dates and Times

Entries Due: Fri, Sep 6, 2019

Receiving: Sat Sep 28, 2019 and Sun Sep 29, 2019

11:00 a.m. to 3:00 p.m.

in the Fine Arts/Photography Building

Judging: Wed, Oct 2, 2019 @ 10:00 a.m.

Release: Mon, Oct 7, 2019 from 4:00 p.m. to 7:00 p.m.

Use Junior / Adult Form

Exhibitors are limited to eight (8) entries and all must be entered in the same division. If you pay for more than eight (8) entry fees, your additional fees will not be refunded. We will only accept eight (8) entries to be judged.

Only ONE department per form. Put all your Photography entries on one form. No more than two (2) photos per class.

American System of Judging

Photography Chair (People's Choice Vote): Ribbon and \$25.00 (all divisions included)

Best in Show: Ribbon and \$25 (all divisions included)

Fair Theme: Sew it, Grow it, Show it, Ribbon and \$25 (open to all divisions)

Pinnacles National Park Award (must include some recognizable feature of the park): Ribbon and \$25 (open to all divisions) (must be entered in class 6)

Awards in each class in divisions 120 through 124: 1st Place: Ribbon and \$10.00, 2nd Place: Ribbon and \$7.00, 3rd Place: Ribbon and \$5.00, Honorable Mention ribbons will be given at judge's discretion.

All premiums (award money) are provided by and depend on sponsors of the Photography Department of the San Benito County Fair. We encourage your sponsorship. Donors can call San Benito County Fair at (831) 628-3421 and designate award money for Photography Department. Sponsor's names/company names, and small logos will be posted in the Photography Department during the Fair in an appropriate manner.

Rules and Regulations:

1. Entry Labeling. No labeling/titles or names on the front of the photo or mat. Entries must be labeled on the BACK of mounting board in the upper left-hand corner as follows

Name:

Address:

Phone No.:

Division:

Class:

For Sale or NFS (Not for sale)

2. No Frames, or Glass, or Acrylic. No framing or pictures under glass or acrylic will be accepted. Only matted photos of certain sizes mounted on mat board or foam core (see instructions).

3. Sizes for Mats: See size guidelines for each division. Flush mounting, printing on aluminum, or canvas allowed in Advanced.

4. Participation: Open to San Benito, Monterey, Santa Cruz, Santa Clara and Merced counties.

Photos must have been taken within the last two (2) years and not previously exhibited in the San Benito County Fair. Photos must be the work of the exhibitor. Exhibitors are limited to eight (8) entries, which must be entered in the same division. For example: Joe in the Intermediate division cannot enter in the Novice or Advanced division.

5. Computer changes to photos: Minimal digital adjustments (contrast, color shifting, black and white, or sepia toned images) are accepted in all divisions and classes. Major Photoshop work including special Photoshop filters only in Photo Art Class. For example: a filter or special effect that transforms a photo to look like a watercolor painting should only be entered in the photo art class (class 5). For Photo Art entries, tape an envelope on the back with 3x5s or 4x6s of the original photo(s). They will be posted beside the entry.

6. Pricing: No prices should be displayed on the photo entries. Those who wish to purchase photos must contact photographer via Photography Department message list.

7. Questionable photos: The Photography Department reserves the right to decline to display any entry found to violate these listed rules and regulations or found to be unsuitable for the family audience the fair attracts. Photos may be declined at Receiving or during Judging.

8. Damage: The San Benito County Fair is not responsible for any loss and/or damage to an exhibit; refer to LOCAL RULE #4.

Note about Photo Sizes: This year feel free to enter photos that are wider than the standard. Store bought mats tend to be 8x10, 11x14, etc. Why not experiment with a wider or narrower photo and mat based on your artistic intuition. Look at the size constraints in your division. The hope is that these will encourage participation without costing too much.

DIVISION 120 NOVICE

(beginning photographers)

Min. Photo size 5"x7" Max Photo Height: 10"

Max Mat Height: 14" Must be matted.

Entry Fees: (per entry per class) \$1.00

DIVISION 121 INTERMEDIATE

(have taken photography classes in high school or college)

Min. Photo size 6"x8" Max Photo Height 10"

Max Mat Height: 14" Must be matted.

Entry Fees: (per entry per class) \$2.00

DIVISION 122 ADVANCED

(open to those who judge themselves to be in this division and semi-professionals)

Min. Photo size: 8"x10" Max. Photo Height 20"

Max. Mat Height: 20" (flush mounting, aluminum prints and canvas prints allowed)

Entry Fees: (per entry per class) \$2.50 JUNIOR PHOTOGRAPHY

DIVISION 123 ELEMENTARY

(young people up to 8th grade)

Min. Photo size: 5"x7" Max Photo Height: 10"

Max Mat Height: 14" Must be matted.

Entry Fees: (per entry per class) \$1.00

DIVISION 124 HIGH SCHOOL

Min. Photo size: 5"x7" Max Photo Height 10"

Max Mat Height: 14" Must be matted.

Entry Fees: (per entry per class) \$1.50

FOR DIVISION 120 THROUGH 124:

Please choose the class that best describes your photo entry. All classes include: Color, black and white, digital, and film.

Special instructions for Photo Art, Humorous, Flashback and videos further down.

Class:

- 1: People (2 entry max)
- 2: Sports photos, Action photography (2 entry max)
- 3: Animals (2 entry max)
- 4: Still life: flowers, plants, buildings etc. (2 entry max)
- 5: Landscapes (i.e., land, sea, night) (2 entry max)
- 6: Photo Art: photo collage, panorama, flashback, humorous (2 entries max)
- 7: Video for fun and promotion (exempt from entry max)
- 8: Drone/aerial – images taken via drone or from airplane
- 9: Fair Theme, Pinnacles National Park (must include a recognizable feature of the Park)

Photo may be re-classed at Receiving.

Matting using a windowed mat. Windowed mats can be purchased at Aaron Brothers, Michaels and online. Typically, an 11x14 inch size mat will have a window for an 8x10 photo, and a 16x20 inch mat will have a window for an 11x14 inch photo.

1. Position the photo face up behind the window part of the mat.
2. Once you settle on how the photo looks through the window, tape the photo to the back of the window part of the mat.
3. Now use double-sided tape to adhere the window part to the back part of the mat or leave the back of the mat back off.
4. Be sure to label your photo on the upper left corner when facing the back of the mat.

Matting with art-board or foam core. (more difficult to get right)

1. Cut the foam core to 11x14 inches or 16x20 inches depending on your division. Use a stiff plastic or metal straight edge (T-Square or metal ruler) and sharp hobby knife or similar on a nice flat cutting board instead of a paper cutter or scissors. Watch your fingers! Try to be as neat as possible. The border of mat can be 1 to two inches on all sides.
2. Position the photo on the cut foam core or art-board, making sure that it is in the center of the board both top to bottom and left to right. Mark the edges of the photo on the foam core lightly with a lightly penciled rectangle or dots at the 4 corners of the photo.
3. Place the photo on a scrap of cardboard face down and spray the back of the photo with spray glue. You could use Elmer's non-wrinkle rubber cement/or double-sided tape. There are two types of spray glue (permanent and repositionable). If permanent, you only need to spray the back of the photo. If repositionable, spray the foam core or art board as well. To do this lightly tape paper to four sides of the foam core creating a masked window to spray the glue right where the photo will be placed. Exact alignment is important.
4. Place the photo carefully on the art board starting at one edge. Wax paper can also be used to help position the photo; then can be pulled away to allow the photo to adhere to the mat.
5. Carefully erase any pencil marks.
6. Be sure to label your photo on the upper left corner of the back.

Concerns about hanging

Velcro or special hanging hooks do not need to be attached to the back when matted. Photos on aluminum or canvas should have a method for hanging suitable for the size and weight of the photo.

Special Instructions:

Photo Art: Tape an envelope to back of photo containing 3x5s or 4x6s of original photo or photos you used before it was altered. The photos will be displayed beside the photo art piece.

Panorama Photos: Try to maintain a photo height of 6 inches or more; width can vary. Mount on art board or foam core.

Humorous: Attach 3x5 card with an optional humorous caption.

Flashback: Two photos same size side by side (early photo on left, current photo on right) or a composite of both side by side.

Movie/Video: Needs a title screen that gives the title, author, actor's names, etc. No more than two minutes in length; Mp4 Codec H264 preferred. If you don't know about formats send them anyway. Email videos to or put the video on an SD or USB stick, place in an envelope that is clearly labeled with your name, address, phone, email, division and class. Must be received on or before the receiving dates. No late entries.

Drone/aerial photography: Minimum size 8"x10". Maximum size 20" on longest side