

Dept. 10 - Feature Booths

Message from the Secretary, CDFA

California Fairs are all about showcasing the local community and its talents. Nowhere else can you participate in an event that builds community pride while providing an interactive and educational experience. Our facilities are central to our agricultural and multi-cultural communities.

However, California's fairgrounds mean so much more to their communities than just a celebratory week or two. They are key pieces in our work to create a California for all; rich with tradition for families in urban and rural communities.

Through fairs and our fairgrounds, our communities and local talent have an opportunity to put their best foot forward. The annual fair provides a venue for all cultures to come together to showcase one-of-a-kind exhibits, exchange ideas, share new creations, and learn more about the bounty of California agriculture.

Fairs provide an opportunity to show-and-tell the story of farming, livestock, and community diversity to an audience that may not often think about what agriculture means beyond the pristine produce available at the local supermarket. In the best of years, we would close each fair with a sense of satisfaction and optimism as we look forward to future exhibits and events. We also remember the essential role that fairground staff, volunteers, farmers and ranchers, and emergency response personnel have played in recent rescue and recovery activities.

Thank you for the role you play in creating a community event that is full of fun, memorable, and educational moments, all the while providing a safe haven for those affected by fires and natural disasters.

Yours truly,
Karen Ross
Secretary
California Department of Food & Agriculture

Entry Fees & Forms Due by Fri, Sep 6, 2019

Rules and Regulations:

1. Please contact Susan Ross at 831-628-3421 to reserve your space in the Pavilion. You must also complete a Junior / Adult Entry Form and submit it to the Fair Entry Office OR enter online.

2. Feature booth must be completed by Wed, Oct 2, 2019 at 8:00 PM. Feature Booths **MAY NOT** be taken down before 6:00 p.m. Sun, Oct 6, 2019.

3. Feature Exhibit Booths shall be limited to one entry by or for a county, community, organization or non-commercial entry in this department. Space will be 10' wide by 10' deep.

4. Federal, state and governmental agencies CANNOT enter in this department.

5. Staffing booths is not allowed.

6. Nailing or Stapling into the wood walls or floor is NOT ALLOWED. The use of "Command" strips is O.K.

7. Total entries in the department are not to exceed the first 8 entries. All other entries will be returned to the exhibitor.

8. EXHIBITS MUST BE MAINTAINED FOR THE DURATION OF THE FAIR.

9. IMPORTANT: READ LOCAL RULE #4.

American System of Judging

NOTE: Judges shall give preference to booths using natural materials in decorations and backgrounds.

PREMIUMS OFFERED

1st: \$50.00 2nd: \$35.00 3rd: \$25.00

Award to First Place

DIVISION 100: FEATURE EXHIBIT BOOTHS

Entry Fees: (per entry per class) \$25.00

Feature Exhibit Booths should inform the public about San Benito County. Display the advantages and the diversity of the agricultural products grown in the county in such a manner as to inform the public of the value, desirability and interest to the consumer, producer and community OR to inform the public by depicting cultural, economic aspects of the county, or the interdependency of the rural and urban communities. Advertising, religious or political themes are not acceptable.

Class:

1. Feature Exhibit Booth